

# Publishing Trends

*News, opinions, and stats in the changing world of book publishing*

## Publications Resource Sheet 2020

### BASIC RESOURCES

***Publishers Weekly***

***Publishers Lunch***

***Publishers Marketplace***

***Kirkus Reviews***

***New York Review of Books***

***London Review of Books***

***NPR***

***New York Times Book Review***

***Shelf Awareness***

### ARTS AND CULTURE

***LitHub***: News, ideas, and thinkpieces centered on contemporary literary life.

***Ron Charles***: The *Washington Post* book critic shares his thoughts and opinions on the books he's reading now.

***Bookforum***: A magazine addressing books and cultural trends across all genres.

***Electric Literature***: A nonprofit digital journal that publishes essays, criticism, literary news, short stories, and excerpts from books.

***The Millions***: An online magazine covering books, art and culture.

***Aeon***: A digital magazine publishing "some of the most profound and provocative thinking on the web."

***Brain Pickings***: Maria Popova writes about what she's reading and explores what it means to live a "decent, substantive, rewarding life."

***Book Riot***: The largest independent book editorial site in North America.

***CreativeMornings***: A free, monthly "breakfast" lecture series inviting creative people to gather and celebrate their unique talents with like-minded individuals.

***largehearted boy***: A blog focusing on the overlap of literature and music.

***The Paris Review***: One of NYC's biggest literary magazines, publishing reviews, interviews, and stories in digital form.

***A Different Stripe***: News and notes from *The New York Review of Books*'s publishing branch, *NYRB Classics*.

### AUTHORS AND AGENTS

***The Digital Reader***: Advice for authors on creating, developing, and maintaining an online presence.

***LitChat***: Moderated Twitter live chats with author guests and publishing professionals.

***Query Shark***: Guidance on how to (and how not to) write query letters.

***Query Tracker***: A database with information on agents, editors, and other publishing professionals seeking submissions.

**Writer Beware:** Insider knowledge for aspiring writers about disreputable publishers and agents, as well as industry news and general writing advice.

## BOOK REVIEWS

**BookPage:** A guide to the best books published every month.

**Foreword Reviews:** A journal dedicated to helping librarians and booksellers find great books from indie publishers.

**Bookends:** "Opinion, news, and lists from the people at *Booklist*, *Book Links*, and *Booklist Online*."

**The Book Bench:** Book reviews from *The New Yorker*.

**The Book Dilettante:** A blog reviewing mystery novels, woman's fiction, historical fiction, literary fiction, and multicultural fiction.

**Vox Books:** Book reviews from *Vox*.

**Slate Books:** Book reviews from *Slate*.

**Bookreporter:** Book reviews, reading contests, and more on the reading life.

## CHILDREN'S AND YA BOOKS

**The Booklist Reader:** The aggregated home of *Likely Stories*, *Book Group Buzz*, *Bookends*, *Audiobooker*, and *Shelf Renewal*.

**The Brown Bookshelf:** Children's literary blog dedicated to raising awareness of Black authors writing for young readers.

**Epic Reads:** Online hub for YA book buzz and new releases.

## DIGITAL PUBLISHING AND TECHNOLOGY

**The Idea:** A newsletter from *The Atlantic* equipping opinion leaders of all sectors with breakthrough ideas and original insight.

**The Verge:** News, opinions and more about the future of technology.

**DigiDay:** A global view of the media and marketing industries and how technology disrupts them.

**Stratechery:** A blog analyzing the strategies and business of media and technology, as well as technology's societal impact.

**Only Dead Fish:** Digital consultant and author Neil Perkin discusses how businesses can best utilize digital and emerging technologies.

**Benedict Evans:** Thoughts and opinions about the latest in technology—what's happening, why it matters, and what it means.

**Technology • Innovation • Publishing:** A weekly news roundup about publishing and tech curated by Kathy Sandler.

**NYC Media Lab:** A consortium of NYC universities and companies dedicated to helping the city drive innovation and job growth within media and technology.

**R Lab:** Delivering articles, research reports, events, and job postings within the virtual and augmented reality industries.

**TechCrunch:** Advice, news, and more from an online tech magazine.

**VentureBeat:** News, analysis, and events relating to transformative technologies.

**The Interface:** "An evening newsletter about Facebook, social networks, and democracy."

**CB Insights:** Technology trends, venture capitals, startups, and insight into the "industry of tomorrow."

**Joe Wikert's DisruptorFest:** Chief Operations Officer of *Our Sunday Visitor* gives insights and advice from the digital side of running a niche publisher.

**ReadWriteWeb:** A blog about the ever-changing internet and what its evolutions mean for society at large.

**TeleRead:** “For lovers of books and gadgets.”

**Future Proof:** A newsletter dedicated to building audiences and navigating the transition into virtual event spaces.

## GENERAL PUBLISHING

**Publishing Trends:** News, articles and stats for publishers.

**BoSacks:** A former printer/publishing professional shares industry news.

**The Passive Voice:** “A lawyer’s thoughts on authors, self-publishing, and traditional publishing.”

**PersonaNonData:** Reporting facts, figures and advice in all areas of education publishing.

**Magellan Media Partners:** Founder and CEO Brian O’Leary provides insight about content creation, management, and distribution for publishers.

**The Shatzkin Files:** The Idea Logical Company’s Founder and CEO Mike Shatzkin offers advice and insights into the industry’s supply chain.

## INDEPENDENT PUBLISHERS

**Jane Friedman:** Information for writers and indie publishers

**IBPA:** News for independent publishers

**University Press Blogs**

## INTERNATIONAL PUBLISHING

**Publishing Perspectives:** An international online business magazine covering trends, people, and companies shaping the global book industry today.

**BBC | Books:** Worldwide book news.

## JOURNALISM

**BuzzFeed:** Global online news network covering everything from politics to pop culture.

**Mediaite:** Part of the Abrams Media Network, offering breaking news, analysis, and opinion in the world of American politics and political media.

**Poynter:** News, tips, and advice for aspiring and seasoned journalists.

**Media Matters for America:** A not-for-profit research and information center dedicated to correcting misinformation.

**Nieman Journalism Lab:** Part of Harvard’s Nieman Foundation, offering thinkpieces and news about the future of online journalism.

**NYU Pub Posts:** News from the NYU School of Professional Studies Center for Publishing Digital and Print Media.

**Deadline Hollywood Books:** Breaking news about books and adaptations in the entertainment industry and Hollywood.

**JSTOR Daily:** Articles from JSTOR’s digital library that “explore the sometimes-hidden depths of newsy topics.”

## MARKETING AND PUBLICITY

**PRNEWS:** Advice, workshops and webinars on public relations and marketing strategies.

**PR Week US:** Covering news, analysis and opinion articles in the PR profession.

**HubSpot:** Helpful marketing, sales, and service tips and news.

**Smith Publicity:** Book marketing and promotional services for indie publishers and self-published authors.

**Adazing Blog:** Book promotion and marketing tips for new and established writers, authors, and publishers.

**Author Marketing Experts:** Comprehensive advice and how-tos on developing a professional authorial brand.

**Kindlepreneur:** All about the world of ebook promotion and online marketing.

## **SOCIAL MEDIA**

**Social Pro Daily:** News and analysis covering the advertising and marketing industries.

**Sprout Social:** Useful and thoughtful information on how a brand can better connect with its audience.

**Social Media Today:** "Original analysis on the latest happenings in the social media industry."

**Mashable:** News and reporting on the world of social media.