

Publishing Trends' Publicity Contact Sheet 2023

Name	Contact Information	Specialties
ACG Book Publicity (Alyssia Gonzalez)	323-677-1444 acgbookpublicity@gmail.com www.acgbookpublicity.com	Provides custom, full service, and a la carte publicity, marketing, and consulting services for authors and independent publishers. Focuses on fiction and select nonfiction.
Amplify Partners LLC	(312) 266-6228 allison@amplifypartnersllc.com www.amplifyPartnersLLC.com	Create custom publicity and marketing strategies and campaigns for mainstream nonfiction titles with a specialty on business and political books.
Andrea Burnett Public Relations	(650) 207-0917 andrea@andreaburnett.com aburnettpr@gmail.com www.andreaburnett.com	Lifestyle book publicity and PR consulting services for authors and publishers. Specializing in food, drink, pop culture, art, architecture, photography, design, and select children's books. PR strategy, press materials, national media outreach, and more.
Angela Baggetta Communications	angela@angelabaggetta.com www.angelabaggetta.com	Customized public relations campaigns for books and authors. Services include securing coverage in national, regional, and local media; scheduling effective speaking engagements in cities across the US; and consulting on all aspects of the launch. Specializing in nonfiction subjects, especially politics, current events, economics, history, science, business, education, technology, and the law.
Angela Melamud	angela@angelamelamud.com www.angelamelamud.com	Specializes in publicity campaigns focusing on art and design, architecture, food and spirits, literary and commercial fiction, children's, young adult, and more. Custom press materials, targeted outreach to print, broadcast, and online media, regional and national author tours. Works with authors at all stages of their careers, from debuts to established figures.
Antonia Hall Communications	(310) 728-0730 AHCassociates@gmail.com www.antoniahallcommunications.com	Securing national and regional placements in digital, print, radio and television media outlets; electronic press kits; social media campaigns; video production and book trailers; website design; and creative marketing strategizing.
Audere Media (Aileen Boyle)	(917) 439-4470 aileen@auderemedia.com www.auderemedia.com	Current affairs, politics, journalism, business, entertainment, music, science, health, history, photography, and literary fiction.
Author Marketing Experts (Penny Sansevieri)	(866) 713-2318 penny@amarketingexpert.com www.amarketingexpert.com	Personalized book marketing campaigns for independent and traditionally published authors across all genres. Focused campaigns that maximize on exposure and quality reader and media impressions for a variety of goals and budgets. We also specialize in Amazon Optimization and the Amazon Marketing ads dashboard.

Beth Parker PR	(914) 629-9205 <i>Beth@bethparkerpr.com</i> <i>www.bethparkerpr.com</i>	Full-service publicity and consulting, focusing on narrative nonfiction, literary & commercial fiction, quirky pop culture, young adult fiction and nonfiction, and more. Specializes in targeted publicity driven campaigns focusing on traditional (broadcast, radio, print, online) publicity.
Blathersweet PR (Katrina Weidknecht)	(718) 869-6906 <i>kweidknecht@gmail.com</i> <i>blathersweetpr@gmail.com</i>	General publicist specializing in illustrated books in the categories of art, photography, interior design, architecture, fashion, pop culture, comics and graphic novels, and children’s books. Services include: campaign overview, planning and execution; media relations; marketing and corporate communication; press materials; event planning and tours.
Blue Slip Media (Barbara Fisch, Sarah Shealy)	(619) 938-3193 <i>barbara@blueslipmedia.com</i> <i>sarah@blueslipmedia.com</i> <i>www.blueslipmedia.com</i>	Exclusively for children’s/MG books. Strong relationships with online and print media, retailers, educational markets. Curriculum guides/ activity kits. Blog and social media outreach.
Book Publicity Services	(805) 807-9027 <i>kelsey@bookpublicityservices.com</i> <i>www.bookpublicityservices.com</i>	Provides affordable and effective public relations services for authors worldwide. They specialize in coordinating book reviews, generating media exposure, distributing press releases, organizing book signings, and promoting on social media. Promotes all genres, both fiction and nonfiction.
Broadside: Expert Literary PR	<i>ahoy@BroadsidePR.com</i> <i>www.BroadsidePR.com</i>	A full-service literary publicity agency with over ten decades combined experience working with the finest authors and publishing imprints. Broadside is a collaboration between co-founders Whitney Peeling, Kimberly Burns, and Michael Taeckens and publicist Sarah Jean Grimm. We offer publicity consultations and promote publisher-backed literary fiction and narrative nonfiction, as well as literary and mission-driven organizations. Please see the individual listings for specific details.
Carisa Hayes Public Relations	<i>carisahays11@gmail.com</i> <i>www.carisahayspublicrelations.com</i>	Carisa Hays Public Relations is a literary public relations firm devoted to connecting authors with the widest number of readers. We offer a menu of services to authors, publishers, and non-profit organizations.
The Carriere Company (David Carriere)	(413) 243-6767 <i>david@davidcarriere.org</i>	Traditional media PR for illustrated, fiction, nonfiction, and cookbooks.
cjPurdy PR (Christian Purdy)	(646) 787-7890 <i>cjpurdypr@gmail.com</i>	Provides tailored publicity in print/online, radio & TV campaigns. Specializes in off-the-book-page coverage via article/op-ed placement, NPR & talk radio interviews, & non-traditional venues for book events. Thirty+ years of experience publicizing science, economics, politics/public policy, religion/philosophy, history titles, etc.

David Ratner Publicity & Publishing Consulting	(617) 320-0556 <i>david@ratnerpr.com</i> <i>www.ratnerpr.com</i>	Publicity, marketing, and strategic consult for authors of all genres, with an emphasis on business, finance, and other nonfiction topics. Develop customized promotional campaigns based on goals, needs, and budgets, primarily consisting of media, relations, digital marketing, influencer marketing, and bestseller campaigns (Wall Street Journal, USA Today, Amazon...). Assist aspiring authors with book development projects, publishing options, and work with corporate entities interested in developing books as brand equity.
Dewey Decimal Media	(929) 213-1172 <i>Nicole@deweydecimalmedia.com</i> <i>www.deweydecimalmedia.com</i>	Dewey Decimal Media represents authors, creators, storytellers, literary awards, and endeavors. The company offers original, made-to-measure publicity and marketing campaigns and strategies to help publishers, storytellers, writers, content creators, and their teams secure selling media, engage with their community, develop content, grow their platforms, and find the best avenues to their audiences.
Emi Battaglia	(914) 584-8297 <i>emi@emibattaglia.com</i> <i>www.emibattaglia.com</i>	Full service publicity, marketing and literary consultation firm focusing on literary and commercial fiction, narrative nonfiction, lifestyle, health and wellness, children's and young adult titles. Specializing in securing national broadcast TV and radio, online and print placements.
February Media (Gretchen Cray)	(646) 883-6648 <i>info@februarymedia.net</i> <i>www.februarymedia.net</i>	Offering custom strategic publicity and marketing campaigns to high-profile authors of narrative nonfiction, thrillers, business books, literary fiction, debut fiction, memoirs, and health and wellness. Outreach to traditional and non-traditional media, social media platform development, website creation, booking tours, advertising, and publishing strategy.
Franklin Public Relations (Amy Franklin)	(646) 489-0300 <i>amy@franklinpublicrelations.com</i> <i>www.franklin-PR.com</i>	Targeted publicity campaigns specializing in art, music, photography, lifestyle, pop culture, and general non-fiction. National, local, print, online, radio, television, and social media strategy.
Gail Leondar Public Relations	(781) 648-1658 <i>gail@glprbooks.com</i> <i>www.glprbooks.com</i>	Emphasis on progressive social change books as well as serious academic and non-academic nonfiction; heavily focused on public radio.
Graf-Martin Communications	(519) 342-3703 <i>info@grafmartin.com</i> <i>www.grafmartin.com</i>	Brand strategy development, integrated marketing, publicity & public relations, fundraising, and advertising for individuals and organizations committed to hope, generosity, and justice.
Guarisco Group, LLC	(404) 354-6468 <i>wendy@guariscogroup.com</i> <i>www.guariscogroup.com</i>	Former national TV producers/anchors/execs secure local, national and international publicity for nonfiction, true crime, health and lifestyle, and business authors. National TV is our specialty (see our youtube channel for proof) but we also regularly place clients in print, radio, podcasts and digital media. We offer in-depth media training and video production as well. No minimum term required.

The Hendra Agency Inc.	(718) 622-3232 <i>bhendra@thehendraagency.com</i>	A full-service PR and consulting firm in every aspect of national, regional, and local public relations, marketing, publicity, and promotion. Emphasis on business, finance, serious nonfiction, and literary fiction.
Inkslinger PR	<i>admin@inkslingerpr.com</i> <i>www.inkslingerpr.com</i>	Full-service consulting, publicity, virtual assisting, and marketing focusing on young adult, new adult, and adult commercial fiction, including romance, genre fiction, suspense, and more.
Jessica Jonap PR	(305) 609-5742 <i>jessica@jessicajonap.com</i> <i>www.jessicajonap.com</i>	Creates strategic, custom book publicity campaigns for a diverse range of non-fiction titles focusing on wellness, science, parenting, psychology, photography/design, and lifestyle.
Kama Timbrell Communications, LLC	(201) 204-9410 <i>kama@kamatimbrell.com</i> <i>www.kamatimbrell.com</i>	Campaigns for fiction, nonfiction, health, parenting, technology, and many other genres with a specialization in business, personal finance, and self-help that are designed and implemented by experienced professionals with an eye towards maximum impact. Services include: strategic message development; national and regional TV campaigns; national and local print; radio and podcast interviews tours; online/ blogger campaigns; content creation; social media; speaking events; reviewer campaigns; and website development.
Kat Purcell	(914) 575-8736 <i>kpurcell.pigtailpr@yahoo.com</i> <i>www.pigtailpublicrelations.com</i>	Book tours, press materials, media escorting, byline articles, arrange media interviews, media training, content marketing, and social media marketing.
Kathleen Carter Communications	(917) 841-7787 <i>kathleen@kathleencartercommunications.com</i> <i>www.kathleencartercommunications.com</i>	A full-service literary publicity agency that creates and implements strategic and customized campaigns for authors and publishers, specializing in literary and commercial fiction, memoir, narrative nonfiction, health/wellness, pop culture, and children's fiction and nonfiction (YA, MG, and picture books).
Kathryn Hall, Publicist	(707) 468-8201 <i>KHPBooks@gmail.com</i> <i>www.kathrynhallpublicist.com</i>	Kathryn Hall established her boutique firm in 1980. She specializes in promoting business books written by the world's best thought leaders, which include Marshall Goldsmith, Peter Block, Harvey Mackay, Meg Wheatley, Bob Waterman. Longtime client Marshall Goldsmith: "Kathryn Hall has done an amazing job in representing me! She is a dedicated professional, who knows her field and always does her best to be a positive advocate for her authors! I am happy to give Kathryn Hall my highest recommendation." All socially responsible projects will be considered.
Kathy Daneman	(917) 232-6078 <i>kathy@kathydaneman.com</i> <i>www.kathydanemanpr.com</i>	Specializes in popular culture, feminist literary criticism, narrative nonfiction, and literary fiction.

Kaye Publicity	(773) 878-0722 <i>kayepublicity.com</i> <i>info@kayepublicity.com</i>	A literary public relations agency specializing in publishing and entertainment.
Kelley and Hall Book Publicity	(617) 680-1976 <i>jocelyn@kelleyandhall.com</i> <i>www.kelleyandhall.com</i>	Full-service publicity and marketing firm that offers publishing consultation, national media outreach, branding strategies, social media campaigns and press kit development. Traditionally published as well as self-published authors. Experienced in all genres: fiction, nonfiction, young adult, and children's.
Kimberly Burns Literary Publicity	(917) 405-8708 <i>KB@broadsidePR.com</i> <i>www.KimberlyBurnsPR.com</i> <i>www.BroadsidePR.com</i>	Literary publicity consultant. Also select targeted national publicity campaigns for publisher-backed authors and publishers of literary fiction, debut novels, and narrative nonfiction. Co-founder of Broadside PR. For campaigns, please contact 8 months to a year before publication date.
Krupp Communications (Jennifer Garbowski)	(212) 886-6703 <i>jgarbowski@kruppagency.com</i> <i>www.kruppagency.com</i>	Krupp is a full-service, integrated marketing communications agency with deep expertise across a full range of industries and marketing disciplines. We create and execute diverse campaigns that combine intuition and data to deliver limitless results. Krupp is a strategic partner that provides services in public/media relations, brand strategy, thought leadership, platform development, partnerships/sponsorships, consulting, events, activations, and more.
LEO PR (Kristin Dwyer)	(917) 847-8009 <i>kdwyer@leoprny.com</i> <i>www.leoprny.com</i>	Founded in 2017, LEO PR specializes in author branding and strategy, genre fiction (romance, sci-fi/fantasy), YA and commercial fiction.
Little Bird (Sarah Burningham)	(917) 546-6866 <i>sarah@littlebirdpublicity.com</i> <i>www.littlebirdpublicity.com</i>	Campaigns with broadcast, print, and online media; social media outreach and strategy; branding; sponsorships and corporate partnerships; web platform development; media training; blog and radio tours; national event and speaking tours; press kit development.
Margo Donohue	(917) 679-6945 <i>margodono@gmail.com</i>	Entertainment, nonfiction, features, and lifestyle are my specialty. Author tours, TV, print, online and podcast publicity, marketing, press kit creation, media training, and regional press outreach. I am a podcaster with several shows (Book Vs. Movie, What a Creep, and Dorking Out) and an author ("Filmed in Brooklyn"), so I understand all aspects of the process!
McCall Media Group	(503) 642-4191 <i>joanne@joanemccall.com</i> <i>www.joanemccall.com</i>	Boutique firm specializing in business (leadership, careers, workplace), and health and wellness books. We help brand authors, position their books in the marketplace, create exceptional materials, conduct media training, and set up interviews and placements in all forms of media. Customized campaigns that take the goals and aspirations of the author and publisher into account as we build an audience. Consulting packages also available.

McCartin Daniels PR	(860) 435-6464 <i>sallyannemccartin@gmail.com</i> (702) 450-6464 <i>jdaniels6464@gmail.com</i>	Full-service public relations firm specializing in national media relations, public relations counseling, and strategic planning to provide clients with both short-term coverage and long-term visibility.
Media Connect	(212) 593-5847 <i>david.hahn@finnpartners.com</i> <i>kristin.clifford@finnpartners.com</i> <i>deborah.kohan@finnpartners.com</i> <i>www.media-connect.com</i>	Customized service to publishers and authors of all genres. Interviews/reviews with national and local TV, magazines, newspapers, newswires, radio, blogs, and online reviewers. Road tours, press kit writing, media coaching, satellite TV tours, strategic social media consultation, and speaking engagements.
Meghan Phillips Public Relations	(212) 932-0688 <i>meghan.rowe.phillips@gmail.com</i> <i>www.meghanphillips.com</i>	Specializes in nonfiction and lifestyle book publicity. Customized, targeted publicity campaigns. National, local, print, online, radio, television, and social media outreach.
Michael Taeckens Marketing & PR	(919) 699-2879 <i>michael@broadsidepr.com</i> <i>www.michaeltaeckenspr.com</i>	Literary fiction and narrative nonfiction + select work with literary organizations. National publicity campaigns and publicity/communications consulting. Contact 7 to 9 months ahead of publication date is strongly encouraged. Co-founder of Broadside PR.
Michele Karlsberg Marketing and Management	(917) 359-2803 <i>michelekarlsberg@me.com</i> <i>www.michelekarlsberg.com</i>	Straightforward marketing and publicity campaigns: print and electronic media for the mainstream and LGBTQIA community.
Miracle Worker PR (Anne Sullivan)	(646) 373-0382 <i>anne@MiracleWorkerPR.com</i> <i>www.miracleworkerpr.com</i>	Communications specialist with a proven track record of strategizing and implementing effective publicity campaigns, resulting in extensive media coverage, greater visibility and brand awareness, increased sales, and social impact. Book promotion and marketing, events, and social media strategy for publisher-backed nonfiction titles focused on politics, history, media studies, social justice, environmental/sustainability, health/wellness, and plant-based cookbooks.
Mouth Digital + Public Relations (Justin Loeber)	(212) 260-7576 <i>talk@mouthdigitalpr.com</i> <i>www.mouthdigitalpr.com</i>	Established in 2006, and with a staff of ten, Mouth reps nonfiction/ fiction, celebrity/ entertainment, personalities, cookbook, children's, hard news, non-profit, wellness, and first-time authors. Specializes in pitching and booking traditional media, curating content on social media and advertising (boosting) posts, website design, branding, management, media training, events, crisis mgmt, book proposal prep, and agent/publisher intros. Competitive pricing.
Nectar Literary	<i>alyson.sinclair@nectarliterary.com</i> <i>www.nectarliterary.com</i>	Literary fiction, nonfiction, and (lead) poetry titles. The Nectar team also works with literary and arts organizations/venues on publicity projects for special anniversaries, festivals, or events. Custom targeted publicity campaigns and/or communications consulting. Strong, varied connections in the national and local literary, arts & culture, literature in translation, music, and general-interest media. We do not currently work with self-published authors.

Nicole Banholzer PR	(267) 918-4581 <i>nicole@nicolebanholzer.com</i> <i>nicolebanholzer.com</i>	Children's books ranging from board books through YA. Comprehensive campaigns targeting national, regional, and niche media. Tour & event planning, including strategy, coordination, and creative formats.
Nissen PR	(908) 376-6470 <i>info@nissenpr.com</i> <i>www.nissenpr.com</i>	Nissen Public Relations is a full-service book publicity firm and book marketing firm. We work with book authors, experts, academics, thought leaders, and business professionals in a wide range of areas. Specializing in nonfiction books we get your book media coverage in print, online, in broadcast media and more.
Open Book Publicity	<i>leslie@openbookpublicity.com</i> <i>www.openbookpublicity.com</i>	We are a boutique literary publicity firm and specialize in high-end, long-format radio/podcast campaigns that include outreach to NPR, NPR affiliates, regionally and nationally syndicated shows, literary and book-oriented talk shows at major independent and commercial radio stations, as well as podcasts. We work on both fiction and nonfiction, in Adult, YA, and MG, on a wide range of subjects, including politics, parenting, food/cookbooks/lifestyle, business and technology, and more. We cater our outreach to each individual book and author.
Over the River Public Relations (Rachel Tarlow Gul, Jennifer Richards)	(201) 503-1321 <i>info@otrpr.com</i> <i>www.overtheriverpr.com</i>	Consultations, pre-pub marketing plans, press materials and website copy, print and broadcast media campaigns, internet campaigns, blog tours, social media campaigns, appearances & speaking venues, newsletters, awards nominations, and op-ed submission.
Page One Media	(917) 627-5993 <i>sarah@page1m.com</i> <i>www.sarahrusso.com</i>	Specializing in publicity, marketing, and professional brand building for literary fiction and nonfiction authors and experts across numerous fields, including STEM, history, politics, current events, military, and the humanities, as well as strategic PR and communications for organizations, societies, and academic institutions. Runs online and in-person education workshops for authors.
Parsont Publicity Group (Meg A. Parsont)	(917) 945-6620 <i>megparsont@gmail.com</i>	Customized publicity campaigns concentrating on lifestyle and illustrated books. Category specialties include interior design, gardening, food & drinks, mind/body/spirit, science and nature, and self-improvement. Handle all aspects of publicity including press materials, national and regional print and online book coverage and author interviews, broadcast media, book launches and special events, and more.
PR by the Book	(512) 501-4399 <i>info@prbythebook.com</i> <i>www.prbythebook.com</i>	Specializes in traditional, online & social media campaigns, and consulting services for authors, publishers & experts. Books in nearly every genre; publishers to self-published. Focus is on building a long-term brand.

<p>Press Shop PR</p>	<p>(646) 361-2232 <i>leah@PressShopPR.com</i> <i>www.PressShopPR.com</i></p>	<p>We work with authors & publishers to line up high-profile national media coverage, including TV, radio, print, online, and podcasts. Specialties include politics, literary fiction, memoirs, history, popular science, parenting. Recent projects: On Tyranny by Timothy Snyder, The Death Of Expertise by Tom Nichols, March by Congressman John Lewis, Abandon Me by Melissa Febos.</p>
<p>The PR Freelancer (Lori Ames)</p>	<p>(631) 539-4558 <i>lori@theprfreelancer.com</i> <i>www.theprfreelancer.com</i></p>	<p>Full-service publicity and public relations agency for adult nonfiction titles working directly with authors or publishers. Business, leadership, entrepreneurship, workplace, personal finance, health, current affairs, etc. Magazine, newspaper, national and local television, online, ezines, bloggers, radio, podcasts; social media management and website design. Brand/name building prepublications campaigns too. Free consultation.</p>
<p>rhalee hughes public relations + marketing (Rhalee Hughes Perry)</p>	<p>(212) 260-2244 <i>rhughes@rhalee.com</i> <i>www.rhalee.com</i></p>	<p>Specialty: children's properties (publishing, consumer products, services); authors and illustrators. Ages: picture-book to YA. Campaign planning and execution, A-level media outreach, complex tour logistics, brand partnerships, servicing top artistic and breakout talent. Prior to founding her firm, Hughes was the Director of Publicity at Penguin Young Readers Group.</p>
<p>Roger Charlie (Samantha Lien)</p>	<p>(720) 425-3933 <i>sam@rogercharlie.com</i> <i>www.rogercharlie.com</i></p>	<p>Roger Charlie is your creative wingwoman. Providing promotions, marketing, design and management in support of your brand so that you can stay focused on your passion. Aces! Bravo! You're one of a kind, and your publicity should be, too. We offer custom-built campaigns tailored to meet your goals.</p>
<p>Saichek Publicity (Wiley Saichek)</p>	<p>(646) 896-9960 <i>SaichekPublicity@gmail.com</i> <i>www.saichekpublicity.com</i></p>	<p>Marketing/publicity outreach and consultation services, specializing in the online promotion of mysteries, thrillers, historical fiction, fantasy, science fiction, horror, YA, and children's books.</p>
<p>Scott Manning & Associates</p>	<p>(646) 661-6665 (603) 491-0995 (cell) <i>scott@scottmanningpr.com</i> <i>www.scottmanningpr.com</i></p>	<p>Publicity and marketing consulting; media placement via long-standing contacts with print and online journalists, book reviewers and broadcast producers; social media strategy and implementation; media training.</p>
<p>Shreve Williams Public Relations (Suzanne Williams, NY; Elizabeth Shreve, DC)</p>	<p>(908) 375-8159 (NY) (202) 362-0770 (DC) <i>suzanne@shrevewilliams.com</i> <i>elizabeth@shrevewilliams.com</i> <i>www.shrevewilliams.com</i></p>	<p>National, regional, and local broadcast media, review and feature print coverage, and author tours. Focus on serious nonfiction (current events, history, biography, etc.), health and lifestyle, memoir, and literary fiction.</p>

SoCal Public Relations (Rebecca Grose)	<i>(619) 334-7164 socalpublicrelations@yahoo.com www.socalpr.net</i>	Literary publicist specializing in children's/YA books and select nonfiction/fiction adult titles. Services include author appearances/tours (conferences, bookstores, libraries), targeted media campaigns, e-blasts, blog tours, media coaching, niche market outreach, media escorting in Southern California, and consultation services for self-published/print-on-demand books.
Stephanie Barko, Literary Publicist	<i>stephanie@stephaniebarko.com www.stephaniebarko.com</i>	Complete campaigns for pre-pub adult nonfiction & historical novels including platform creation, pre-pub endorsement & review acquisition, website analysis, social media setup, and blog optimization. Affordable phone consults for all genres and project stages. Referrals to trusted editors, book designers, formatters, printers and other industry pros.
Sun Literary Arts (Caroline Sun)	<i>caroline.sun@sunliteraryarts.com www.sunliteraryarts.com</i>	Specializes in Children's and YA diverse voices and has worked for and with the Big 5 and numerous NY Times Bestsellers and high-profile names.
Susannah Greenberg Public Relations	<i>(646) 801-7477 publicity@bookbuzz.com www.bookbuzz.com</i>	General adult and children's book publicity including biography, business, fiction, film industry, Jewish interest, mystery, nonprofit, philanthropy, poetry, and theater.
Talk + Tell (Lyda McLallen)	<i>(778) 899-0340 Lyda.McLallen@talkplustell.com www.talkplustell.com</i>	A self-publishing and publicity company that works with authors from all genres to help them marketing and distribute their books. Our PR campaigns have helped authors go viral, become bestsellers, and sell hundreds of thousands of books. The authors we have worked with have been featured on Forbes, BBC, Vogue, New York Times, and more.
Tandem Literary (Gretchen Koss, Meghan Walker)	<i>(212) 629-1990 gretchenkoss@tandemliterary.com meg@tandemliterary.com www.tandemliterary.com</i>	Press materials, review & feature coverage, national & local broadcast media, radio phoner campaigns, online media, social networking, third party cross-promotion, author tours & events.
Teszler PR (Barbara Teszler)	<i>(949) 545-7195 barbara@teszlerpr.com www.teszlerpr.com</i>	HarperCollins alumna results-driven publicist closing in on two decades of experience consistently booking top tier national TV, radio, podcasts, magazines, newspapers and online media for nonfiction authors. Has landed national media for clients in every genre. Leverages news hooks into national media segments and book sales for clients.

The Ekus Group	(413) 247-9325 <i>Info@ekusgroup.com</i> <i>www.ekusgroup.com</i>	All culinary. Offers literary and talent representation, media training, public relations and career development consulting, and à la carte services.
To Press and Beyond (Gail Kearns)	(805) 570-8275 <i>info@topressandbeyond.com</i> <i>www.topressandbeyond.com</i>	Indie authors and publishers: traditional marketing & promotion; blog tours; social media campaigns; national press release campaigns; regional media campaigns, radio, TV & print. Brand development. Consult on all aspects of publishing independently. Specialties include children's picture books, memoirs, and adult fiction and nonfiction. (We work 4-6 months prior to publication date for best results.)
two pr (Morgan Canclini-Mitchell)	(817) 944-1071 <i>morgan@twopr.com</i> <i>www.twopr.com</i>	Two pr is a full-service publicity firm representing talent and brands in a variety of verticals, from business and leadership moguls and nonprofits to Grammy Award-winning music artists, reality show stars, New York Times best-selling authors and Academy Award-winning film projects. Among the boutique firm's niches is representing crossover entertainment personalities, positioning them securely in both the faith-based and mainstream media landscapes.
TvS Media Group (Tracy van Straaten)	<i>tracy.van.straaten@tvsmediagroup.com</i> <i>www.tvsmediagroup.com</i>	TvS Media Group is a boutique public relations and consulting firm specializing in book publishing, entertainment, and brand management, with particular expertise in children's and young adult media.
Talk + Tell	(778) 899-0340 <i>Lyda.Mclallen@talkplustell.com</i> <i>www.talkplustell.com</i>	A self-publishing and publicity company that works with authors from all genres to help them marketing and distribute their books. Our PR campaigns have helped authors go viral, become bestsellers, and sell hundreds of thousands of books. The authors we have worked with have been featured on Forbes, BBC, Vogue, New York Times, and more.
Tandem Literary (Gretchen Koss, Meghan Walker)	(212) 629-1990 <i>gretchenkoss@tandemliterary.com</i> <i>meg@tandemliterary.com</i> <i>www.tandemliterary.com</i>	Press materials, review & feature coverage, national & local broadcast media, radio phoner campaigns, online media, social networking, third party cross-promotion, author tours & events.
Teszler PR* (Barbara Teszler)	(310) 395-0757 <i>barbara@teszlerpr.com</i> <i>www.TeszlerPR.com</i>	HarperCollins alumna results-driven publicist with 10 years of experience and a solid track record consistently booking national TV, radio, magazines newspapers and online media for nonfiction authors. Has landed national media for clients in every genre. Leverages news hooks into national media segments and book sales for clients.

Vesto PR & Books (Jeremy Wang-Iverson)	<i>(917) 412-7484 jeremy@vestopr.com www.vestopr.com</i>	Literary publicity agency based in Barcelona and New York, focusing on promoting new books into the US market, but also providing consulting to our clients on advertising, design, events, international rights, social media, sales, and web. Clients include trade publishers, non-profit organizations, and university presses.
Whitney Peeling Public Relations	<i>(917) 400-4346 Whitney@BroadsidePR.com www.WhitneyPeeling.com www.BroadsidePR.com</i>	Tailored publicity campaigns for authors and publishers (nonfiction only with a focus on investigative journalism, science/environment, foreign affairs, economics, and humanitarian issues), as well as for mission-driven businesses and nonprofits. Reaching out at least 6 months ahead of publication date is strongly encouraged. Co-founder of Broadside PR.
Your Expert Nation (Bridget Marmion)	<i>bridgetmarmion@gmail.com www.bridgetmarmionbookmarketing.com</i>	A full-service marketing and publicity firm launched by an experienced book marketing veteran. Our clients are publishers of all sizes. We expand your team by providing strategic planning, marketing, publicity, social media, email marketing, online ads (design and monitoring), website design/ development, metadata reviews. We also work directly with authors, those published by large and small houses and occasionally with those self-published.
Digital-Only Freelance Publicists Freelance publicists focused on digital strategy and web services.		
Name	Contact	Specialties
FSB Associates (Fauzia Burke)	<i>(760) 585-2252 fsburke@fsbassociates.com www.fsbassociates.com</i>	FSB Associates is a digital publicity firm that specializes in creating awareness for books and authors online. We focus on 3 key areas: book publicity, author websites, and consulting.